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Research Interests: Food Policy, Consumer and Sensory Science, Choice Experiments

Education

- Ph.D. Agricultural Economics, *Università Cattolica del Sacro Cuore*, Italy, 2015
- MSc. Food Science, *University of Parma*, Italy, 2010
- BA. Food Science, *University of Parma*, Italy, 2007

Academic Appointment

- Assistant Professor, Department of Food and Drug, *University of Parma*, Italy, 2020 – present

Past Academic Appointments

- Postdoctoral researcher, Department of Food and Drug, *University of Parma*, Parma, Italy, 2015-2020
- Expert Scientist position, *European Food Safety Authority (EFSA)*, Parma, Italy, 2020
- Visiting scholar, Dyson School of Applied Economic, *Cornell University*, Ithaca, USA 2017- 2019

Awards and Achievements

- **Marie Skłodowska-Curie Actions (MSCA) Global Fellowship** (“CONSUMEHealth”), 2017-2020
- Outstanding EMERALD Awards for Excellence – 2016 “Highly commended” for the manuscript “Consumer attitude towards sustainable-labelled wine: an exploratory approach” *Int. J. Wine Bus. Res.*

Selected Articles/Chapters/Books Published (Corresponding Author underlined)

Sogari, G.; Menozzi, D.; Mora, C.; Gariglio, M.; Gasco, L. and Schiavone A. (2021). How information affects consumers’ purchase intention and willingness to pay for poultry farmed with insect-based meal and live insects. *Journal of Insects as Food and Feed* 0 0:0, 1-10. <https://doi.org/10.3920/JIFF2021.0034>

Stelick, A., **Sogari, G.**, Rodolfi, M., Dando, R. and Paciulli, M. (2021). Impact of sustainability and nutritional messaging on Italian consumers’ purchase intent of cereal bars made with brewery spent grains. *Journal of Food Science*. <https://doi.org/10.1111/1750-3841.15601>

Sogari, G., Li, J., Wang, Q., Lefebvre, M., Gómez, M. I., & Mora, C. (2021). Factors influencing the intention to purchase meat-mushroom blended burgers among college students. *Food Quality and Preference*, 90, 104169. <https://doi.org/10.1016/j.foodqual.2020.104169>

Menozzi D., Nguyen T., **Sogari G.**, et al. (2020). Consumers’ Preferences and Willingness to Pay for Fish Products with Health and Environmental Labels: Evidence from Five European Countries. *Nutrients*, 12(9), 2650

Sogari G., Mora C., Menozzi D. (Eds.) *Edible Insects in the Food Sector. Methods, Current Applications and Perspective*. Springer Nature Switzerland AG 2019. ISBN 978-3-030-22521-6

Sogari, G., Amato, M., Biasato, I., Chiesa, S., & Gasco, L. (2019). The Potential Role of Insects as Feed: A Multi-Perspective Review. *Animals*, 9(4). <https://doi.org/10.3390/ANI9040119>

Sogari G., Menozzi D. & Mora, C. (2019). The Food Neophobia Scale and Young Adults’ Intention to Eat Insect Products. *International Journal of Consumer Studies*. 43(1):68–76. <https://doi.org/10.1111/ijcs.12485>

Sogari, G., Velez-Argumedo, C., Gómez M.I., and Mora, C. (2018). College Students and Eating Habits: A Study Using an Ecological Model for Healthy Behavior, *Nutrients*, 10, 1823; <https://doi:10.3390/nu10121823>

Sogari G., Pucci T., Aquilani B. and Zanni L. (2017). Millennial Generation and Environmental Sustainability: The Role of Social Media in the Consumer Purchasing Behavior for Wine, *Sustainability* 2017, 9, 1911;

Menozzi D., **Sogari G.**, Veneziani M., Simoni E., Mora C. (2017). Eating Novel Foods: An Application of the Theory of Planned Behaviour to Predict the Consumption of an Insect-Based Product. *Food Quality and Preference*. Vol. 59, July 2017, Pages 27–34, <https://doi.org/10.1016/j.foodqual.2017.02.001>