

# Giovanni Sogari, Ph.D.

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**Research Interests:** Food Policy, Consumer and Sensory Science, Choice Experiments

## Education

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- Ph.D. Agricultural Economics, *Università Cattolica del Sacro Cuore*, Italy, 2015
- MSc. Food Science, *University of Parma*, Italy, 2010
- BA. Food Science, *University of Parma*, Italy, 2007

## Academic Appointments

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- Postdoctoral researcher, *University of Parma*, Italy, 2015 - present
- Visiting scholar, *Cornell University*, NY, USA 2017- present

## Awards, Honors, and Achievements

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- **Marie Skłodowska-Curie Actions (MSCA) Global Fellowship** “CONSUMEHealth” at the Dyson School of Applied Economic at Cornell University (Ithaca, USA); Secondment: European Food Safety Authority (EFSA), 2017-present
- Academic Scholar at the Cornell Institute for Healthy Futures, Cornell University, 2018-present
- Outstanding EMERALD Awards for Excellence – 2016 “Highly commended” for the manuscript “Consumer attitude towards sustainable-labelled wine: an exploratory approach” (Sogari et al., 2015), published in the *International Journal of Wine Business Research*

## Selected Articles Published in Refereed Journals

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- **Sogari, G.**, Amato, M., Biasato, I., Chiesa, S., & Gasco, L. (2019). The Potential Role of Insects as Feed: A Multi-Perspective Review. *Animals*, 9(4). <https://doi.org/10.3390/ANI9040119>
- **Sogari G.**, Menozzi D. & Mora, C. (2019). The Food Neophobia Scale and Young Adults’ Intention to Eat Insect Products. *International Journal of Consumer Studies*. 43(1):68–76. <https://doi.org/10.1111/ijcs.12485>
- **Sogari, G.**, Velez-Argumedo, C., Gómez M.I., and Mora, C. (2018). College Students and Eating Habits: A Study Using An Ecological Model for Healthy Behavior, *Nutrients*, 10, 1823; <https://doi:10.3390/nu10121823>
- **Sogari G.**, Pucci T., Aquilani B. and Zanni L. (2017). Millennial Generation and Environmental Sustainability: The Role of Social Media in the Consumer Purchasing Behavior for Wine, *Sustainability* 2017, 9, 1911; <https://doi:10.3390/su9101911>
- Menozzi D., **Sogari G.** Veneziani M., Simoni E., Mora C. (2017). Eating Novel Foods: An Application of the Theory of Planned Behaviour to Predict the Consumption of an Insect-Based Product. *Food Quality and Preference*. Vol. 59, July 2017, Pages 27–34, <https://doi.org/10.1016/j.foodqual.2017.02.001>
- Menozzi D., **Sogari G.**, Mora C. (2015). Explaining Vegetable Consumption among Young Adults: An Application of the Theory of Planned Behaviour. *Nutrients* 09/2015; 7(9):7633-7650. <https://doi.org/10.3390/nu7095357>