

Giovanni Sogari, Ph.D.

Department of Food and Drug, University of Parma
Parco Area delle Scienze 47/A, 43124, Parma, Italy
giovanni.sogari@unipr.it giovannisogari.com

Research Interests: Food Policy, Consumer Behavior, Sensory Analysis, Choice Experiments

Education

- Ph.D. Agricultural Economics, *Università Cattolica del Sacro Cuore*, 2015
- MSc. Food Science *University of Parma*, 2010
- BA. Food Science *University of Parma*, 2007

Academic Appointments

- Postdoctoral researcher, *University of Parma*, 2015 - present
- Visiting scholar, *Cornell University*, 2017- present

Awards, Honors, and Achievements

- **Horizon 2020, Marie Skłodowska-Curie Actions (MSCA) Global Fellowship** “CONSUMEHealth” (Proposal number: 749514) Beneficiary: Parma University; Partner organization: Cornell University (Ithaca, USA); Secondment: European Food Safety Authority (EFSA), 2017-present
- Fellow in the Cornell Institute for Healthy Futures, Cornell University, 2018-present
- Outstanding EMERALD Awards for Excellence – 2016 “Highly commended” for the manuscript “Consumer attitude towards sustainable-labelled wine: an exploratory approach” (Sogari et al., 2015), published in the *International Journal of Wine Business Research*

Selected Articles Published in Refereed Journals

- **Sogari G.**, Pucci T., Aquilani B. and Zanni L. (2017). Millennial Generation and Environmental Sustainability: The Role of Social Media in the Consumer Purchasing Behavior for Wine, *Sustainability* 2017, 9, 1911; doi:10.3390/su9101911
- **Sogari G.**, Menozzi D., Mora C. (2017). Exploring young foodies' knowledge and attitude regarding entomophagy: A qualitative study in Italy. *International Journal of Gastronomy and Food Science*, 7: 16-19. DOI: 10.1016/j.ijgfs.2016.12.002
- Menozzi D., **Sogari G.**, Veneziani M., Simoni E., Mora C. (2017). Eating Novel Foods: An Application of the Theory of Planned Behaviour to Predict the Consumption of an Insect-Based Product. *Food Quality and Preference*. Vol. 59, July 2017, Pages 27–34, DOI: 10.1016/j.foodqual.2017.02.001
- Menozzi D., **Sogari G.**, Mora C. (2015). Explaining Vegetable Consumption among Young Adults: An Application of the Theory of Planned Behaviour. *Nutrients* 09/2015; 7(9):7633-7650. DOI:10.3390/nu7095357